

# [9]

Adriatic Common Indicators  
Methodology sheet (October 2004)



## Title: CONTACTS AND RELATIONSHIPS

### Subject of the measuring:

- 9.1 Public and private places for social, cultural, leisure activities
- 9.2 How often people attend public, social and cultural events
- 9.3 Quality of the Internet connection of the public administration
- 9.4 % of people who have access to the Internet

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### 9.1 Public and private places for social, cultural, leisure activities

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#### City map of social, cultural, leisure places

The map will include:

- Theaters** (number and addresses)
- Auditoriums** (number and addresses)
- Cinemas** (number and addresses)
- Playgrounds** (number and addresses)
- Libraries** (number and addresses)
- Museums** (number and addresses)
- Culture clubs** (number and addresses)
- Gymnasiums** (number and addresses)
- Ballrooms** (number and addresses)
- Sport/Social Games spaces** (role games, tombola (easy bingo), chess, etc. number and addresses)
- Wellness centers** (hot springs/beauty farms/back-to-nature spaces number and addresses)

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## 9.2 How often people attend public, social and cultural events

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Survey above the places on the map - (1.000 respondents) n°250 (age 0/20) n°250 (20/40)  
n°250 (40/60) n°250 (60/80)

questions " *have you participated, in the past 12 months, at [0] [less than 5] [more than 5] events in the places showed on the map?*"

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## 9.3 Quality of the Internet connection of the public administration

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monitoring:

**Public Administration Internet connection** (bandwidth, operating system, functions)

**Public Administration Intranet connection** (bandwidth, operating system, functions)

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## 9.4 % of people who have access to the Internet

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### public access

schools/universities/libraries/Public Administration/wireless/other (to put on the map)

### private access

home/work/wireless/other

## Metodology sheets

### 1. Definition

The indicator is concerned with places able to promote and support an evolved connection between people according

"to become the most competitive and dynamic knowledge-based economy in the world, capable of sustainable economic

growth with more and better jobs and greater social cohesion." (strategic goal for 2010 set for Europe at the

Lisbon European Council - March 2000)

([http://europa.eu.int/comm/employment\\_social/knowledge\\_society/index\\_en.htm](http://europa.eu.int/comm/employment_social/knowledge_society/index_en.htm) )

### 2. Question

- How many social/cultural/leisure sites are in the monitored area

- How much people attend this sites
- How the Public Administration support the IST (Information Society Technology [http://europa.eu.int/information\\_society/soccul/text\\_en.htm](http://europa.eu.int/information_society/soccul/text_en.htm) )
- diffusion and reduce digital divide

### 3. **Context**

An important component of a sustainable society is related to contacts and relationships, in other words to the connections of the social texture.

Social texture meaning social inclusion and to do that habitat areas needs a lot of spaces where sharing experiences, knowledge and leisure.

In the Adriatic context we have a special trend with an high impact of the seasonal tourism and many cities schedule your agenda in a tourist-oriented mode.

To promote a sustainable way of life and to support shared experiences the visitors must find tools able to put themselves into the city life.

The best way to facilitate the connections can be the design of a map, to give a vision of the raster points, able to permit the quick join of new elements in the social texture.

### 4. **Targets**

The aim of the Lisbon Strategy is to make the EU the most competitive and dynamic knowledge-based economy in the world by 2010. It is a priority for AAP 2020 to take part in and influence relevant parts of the Adriatic area's sustainability process cross-boarding experiences and best practices to third countries no-EU, with useful feedback to the EU ones too.

The specific target is the introduction of the contacts and relationships indicator in the sustainability model of accountability as key tool for a better knowledge of the urban lifestyles.

### 5. **Unit of measurement**

9.1 Number of social/cultural/leisure places

9.2 Number of events attended

9.3 Bandwidth, Open Source Operating Systems, number of the PPAA services provided on-line

9.4 Number of Internet Access Point

### 6. **Frequency of measurement**

Annual

### 7. **Data collection method and sources**

9.1 each partners must provide a map covering their administrative area and a graphic map covering the places monitored with this indicator.

**Sources of data:** *Chambers of Commerce, PPAA Database.*

9.2 phone survey and form compilation (age/sex/birthplace/activity/n°events)

Sources of data: citizens

9.3 the objective of the e-Europe 2005 Action Plan is to develop public services and a dynamic environment for e-business through widespread availability of broadband access at competitive prices and a secure information infrastructure.

The e-Europe benchmarking indicators are aimed to support member states in achieving the objectives of the Action Plan.

The indicators cover different domains:

- *Citizens' access to and use of the Internet*
- *Enterprises' access to and use of ICT*
- *Internet access cost*
- *e-government*
- *e-learning*
- *e-health*
- *Buying and selling on-line*
- *e-business readiness*

For the Adriatic Action Plan 2020 we check only two of this domains, **Citizens' access to and use of the Internet (in the next 9.4)** and **e-government**.

The data to collect through internal survey for this 9.3 are:

1. bandwidth of connection to the Internet of the PPAA; (**Broadband connections eEurope 2005 target**)
2. bandwidth of connection in the Intranet of the PPAA;
3. % of Open Source Software in the Operating System of the PPAA; (**IDA** <http://europa.eu.int/ida/en/chapter/452> )
4. n° of e-service available for the citizens [no service available] [n° of service no full available online] [n° of service full available online] (*Interactive public services eEurope 2005 target*)
5. n° of e-service available for the PPAA employees [no service available] [n° of service no full available online] [n° of service full available online].

Sources of data: e-departments/units of the PPAA

- 9.4 internal and phone survey for public access (**Public Internet Access Points (PIAP's) eEurope 2005 target**).
- 9.5 ITU data for private access

**Sources of data:** PPAA database, Internet Service Providers, International Telecommunication Union (<http://www.itu.int/ITU-D/ict/statistics/> )

## 8. Form of reporting/presentation

- 9.1 map overlaid with graphic map
- 9.2 Spreadsheet
- 9.3 Spreadsheet
- 9.4 Spreadsheet

## 9. Examples of similar applications

In the ECI set contacts and relationships aren't monitored as homogeneous data.

The ACI set want to introduce it as relevant indicator of the local processes towards the EU Society of Information and Knowledge

(searchin' for similar applications)

## 10. **Questions to address/Future developments**

In the future it may be useful to design a new maps of the partners' area as a connective texture able to highlight the zone with poor connections and facilitate the work in progress of social texture.

## 11. **Keywords**

City map, connections, social texture, brain cities, drain cities, good management, urban resources, upgraded people, value added, people more evolved, social inclusion, sharing, experiences, knowledge, leisure, vision, raster points, quick join, bandwidth, Open Source Operating Systems, services provided on-line, Public Internet Access Point.